

James F. Decker

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Education

Harvard University ~ Cambridge, MA

Master of Education, June 2001 Concentration: Technology, Innovation, and Education

Vassar College ~ Poughkeepsie, NY

Bachelor of Arts, May 1990 Major: English

Postgraduate studies: MIT, University of Texas at Austin, and Arizona State University

Professional Experience

Education Technology Consultant, Business Analyst

Independent Contractor ~ San Francisco, CA

2001 – 2010

- Fleishman-Hillard, St. Louis, MO – Design and write company-wide curriculum on effective Social Media strategies in Public Relations
- Coalition of Essential Schools, Oakland, CA – Serve as Curriculum and Technology Lead on Small Schools by Design project, write school technology plan, develop new curriculum
- University of Utah – Collaborate with faculty to develop curriculum investigating challenges and best-practices of public health organizations in Thailand
- Teachscape, San Francisco, CA – Design and produce video case studies, collaborative learning courseware, and face-to-face workshops on data-driven literacy instruction
- Riverdeep, San Francisco, CA – Develop business logic and draft curriculum models for nationally deployed reading software
- Classroom Connect, San Francisco, CA – Evaluate functional requirements for national Web-based learning series and create final design documentation
- Pearson Education, White Plains, NY – Research and develop literature component for English Language Learning series

Director of Product Development

Achievement Technologies ~ San Francisco, CA

2003

- Design and develop standards-based curriculum-management software
- Design content strategy, product flow, and interaction models
- Validate designs through formative evaluations and competitive analysis
- Research, anticipate, and implement long term business goals

Senior Editor, Language Arts Technology

Holt, Rinehart and Winston ~ Austin, TX

1994 – 1999

- Design, develop, and test Language Arts tutorials, interaction models, video and assessments
- Coordinate and supervise all aspects of production to deliver award-winning products on time within budget
- Research emerging trends in education technology, conduct formative evaluations in classrooms nationwide, participate in national sales training

Classroom Teacher

Ivywild School ~ Colorado Springs, CO

1991 – 1993

- Ivywild Elementary, Colorado Springs, CO – Teach Reading and Mathematics as part of Chapter One federal program, develop after-school computer programming and literacy
- Albany House, Cordoba, Spain – Teach EFL in tandem with a Biology practicum
- Emeryville High and OaklandUSD, CA – Serve as regular Substitute Teacher

Production Manager

Heyday Books ~ Berkeley, CA

1990 – 1991

- Coordinate production, distribution, customer and author relations for small press
- Propose and implement conversion to electronic publishing and accounting systems

Skills

Digital Authoring Lingo, Director, Flash, HTML, CSS, Dreamweaver, Vegas, DVD authoring, Quark, Photoshop, Soundforge, Filemaker Pro, database queries, Wiki, MSOffice, Social Media, WebCT, Drupal
Writing/Publishing Small press proprietor, publisher of Dessa Press/Resipiscent Records; Curator of short films at Prague International Festival of Music on Film, Czech Republic
Audio Engineering Southeast Asian, North African, and Balkan field recordings: Recordist and Audio Engineer (recordings published by Sublime Frequencies)

Awards

Awarded to products during tenure as Lead Designer and Project Manager:

International CINDY (Cinema in Industry) Competition ~ Gold Award
New York International Multimedia Festival ~ Silver Medal
National Educational Media Network ~ Silver Apple Award
Holt, Rinehart & Winston ~ Crystal Award for Individual Excellence in Education Publishing