

James F. Decker

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Education **Harvard University ~ Cambridge, MA**
Master of Education, June 2001 Concentration: Technology, Innovation, and Education

Vassar College ~ Poughkeepsie, NY
Bachelor of Arts, May 1990 Major: English

Postgraduate studies: University of Texas at Austin, and Arizona State University

Professional Experience **Education Technology Consultant, Business Analyst**
Independent Contractor ~ San Francisco, CA **2003 – present**

- Children's Learning Institute, Houston, TX – Design and produce video case studies and online professional development for a national audience of school leaders, mentors, and teachers on instructional effectiveness for Early Childhood Education in Math, Science, and Literacy
- Fleishman-Hillard, St. Louis, MO – Design and write company-wide curriculum on effective Social Media strategies for Public Relations
- Coalition of Essential Schools, Oakland, CA – Serve as Curriculum and Technology Lead on Small Schools by Design project, write school technology plan, develop new curriculum
- University of Utah – Collaborate with faculty to develop curriculum investigating challenges and best-practices of public health organizations in Thailand
- Riverdeep, San Francisco, CA – Develop business logic and draft curriculum models for nationally deployed reading software
- Classroom Connect, San Francisco, CA – Evaluate functional requirements for national Web-based learning series and create final design documentation
- Pearson Education, White Plains, NY – Research and develop literature component for English Language Learning series
- Holt, Rinehart and Winston, Austin, TX – Curriculum design consultant for Language Arts textbook series and accompanying software titles

Director of Product Development
Achievement Technologies ~ San Francisco, CA **2001 –2002**

- Design and develop standards-based curriculum-management software
- Design content strategy, product flow, and interaction models
- Validate designs through formative evaluations and competitive analysis
- Research, anticipate, and implement long term business goals

Senior Editor, Language Arts Technology
Holt, Rinehart and Winston ~ Austin, TX **1994 – 1999**

- Design, develop, and test Language Arts tutorials, interaction models, video and assessments
- Coordinate and supervise all aspects of production to deliver award-winning products on time within budget
- Research emerging trends in education technology, conduct formative evaluations in classrooms nationwide, participate in national sales training

Classroom Teacher
Ivywild School ~ Colorado Springs & Emery Secondary School ~ Emeryville, CA **1991 – 1993**

- Ivywild Elementary, Colorado Springs, CO – Teach Reading and Mathematics as part of Chapter One federal program, develop after-school computer programming and literacy
- Albany House, Cordoba, Spain – Teach EFL in tandem with a Biology practicum
- Emeryville High School and Oakland USD, CA – Serve as long-term Substitute Teacher

Skills

Digital Authoring Lingo, Director, Flash, HTML, CSS, Dreamweaver, Vegas, DVD authoring, Quark, Photoshop, Soundforge, Filemaker Pro, database queries, Wiki, MSOffice, Social Media, WebCT, Drupal

Writing/Publishing Small press proprietor, publisher of Dessa Press/Resipiscent Records;
Curator of short films at Prague International Festival of Music on Film, Czech Republic

Audio Southeast Asian, North African, and Balkan field recordings: Recordist

Awards

Awarded to products during tenure as Lead Designer and Project Manager:
International CINDY (Cinema in Industry) Competition ~ Gold Award
New York International Multimedia Festival ~ Silver Medal
National Educational Media Network ~ Silver Apple Award
Holt, Rinehart & Winston ~ Crystal Award for Individual Excellence in Education Publishing